



Ohio Appaloosa Association
1361 Gurneyville Road
Wilmington, Ohio 45177



The **Ohio Appaloosa Association** based in Wilmington Ohio, Tax ID# 61-1859906, is a non-profit 501 C3, nationally recognized, Ohio regional horse club dedicated to enjoying & promoting the Appaloosa horse. Our association encourages youth & adults to get involved in the Appaloosa horse breed though showing, trail riding, & community service, as well as other family & community oriented activities throughout the state of Ohio with other breeds of horses as well.

With our **Youth Program** being one of our biggest priorities, we strive to foster their creative ideas and guide their growth into the future leaders of the equine industry of tomorrow.

We do a number of fundraisers to assist different groups in our communities and during our show we donate a portion of the proceeds to the Yellow Ribbon Support Group.

Our Upcoming "The Opportunity Classic" show will be held August 31st to September 3rd, 2023.

This is going to be a nationally recognized and pointed show with Open all breed classes included. This show will be highly attended at the World Equestrian Center in Wilmington Ohio. This is a highly sought after facility that has high end clients throughout the year and your advertisement will be seen by exhibitors from many states. We are respectfully requesting monetary donations from your farm or business that will help us reach our goal in putting together a world class show for 2018 and beyond.

Our members make it a priority to use, our business sponsors, when looking to making their own purchases and making sure to spread the word, about your goods and services. Please take time to read this sponsorship package & consider investing in the youth and businesses we bring into the community. We appreciate any amount that you decide to contribute.

Larger Businesses and Corporations are welcome to contact us about our Corporate Sponsorships offerings available.

You will also get recognition at our show and in our banquet program. We have members all over Ohio and many other states so your sponsorship will be widely viewed throughout different venues.

If you have any questions or would like to be more involved during our show season please call the number below.

Thank you for your time & consideration
Kelly Engle-Thompson
Sponsorship Chairman & Director
Ohio Appaloosa Association
937-725-4862
kelly@appohio.com

Class Sponsorship Packages 2018

Class Sponsorship \$50-\$500

6 Regular Class Sponsorships & 1 Championship Class Sponsorship	\$500
3 Regular Class Sponsorships	\$250
1 Championship Class Sponsorship	\$150
1 Regular Class Sponsorship	\$100
1 Class Sponsorship	\$50

- Name will be announced during Class(es) as Sponsor
- Name will appear in the Spotted Tales Newsletter Thank-you page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page, as a class Sponsor

Business card ad in show program \$25

- Your business card-sized ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Quarter page ad in show program \$50

- Your quarter (1/4) page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Half (1/2) page ad in show program \$75

- Your half (1/2) page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Full page ad in show program \$100

- Your full page ad in the show program book (print-ready .jpg format supplied by Sponsor) (does not include inside or outside covers or center pages)
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Other Sponsorship (Donations for our raffle such as gift certificates, tack donations, product donations, clothing donations, etc.) are gladly accepted & appreciated:

- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Description: _____

Value: \$ _____



Sponsorship Contact Information:

I would like to Sponsor the OHIO Appaloosa Association 2018 Dazzling Spots “The Opportunity Classic” show in the following manner:

- Banner Sponsorship \$500
- Class Sponsorship \$50/\$100/\$150/\$250/\$500
- Show Program Ad \$25/\$50/\$75/\$100
- Other Sponsorship

Farm/Ranch or Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Business: (____) _____ Home: (____) _____ Cell: (____) _____

Signature: _____

Please make checks payable to Ohio Appaloosa Association. Full payment is due with submission of form.

Mail to: Ohio Appaloosa Association
1361 Gurneyville Road
Wilmington Ohio 45177
937-725-4862 Kelly Engle-Thompson
Sponsorship Chairman & Director