



Ohio Appaloosa
Association
1361 Gurneyville Road
Wilmington, Ohio 45177

2023 The Opportunity Classic

Open Horse Show

Sponsorship Packages



The **Ohio Appaloosa Association** based in Wilmington Ohio, Tax ID# 61-1859906, is a non-profit 501 C3, nationally recognized, Ohio regional horse club dedicated to enjoying & promoting the Appaloosa horse. Our association encourages youth & adults to get involved in the Appaloosa horse breed through showing, trail riding, & community service, as well as other family & community oriented activities, throughout the state of Ohio with other breeds of horses.

With our **Youth Program** being one of our biggest priorities, we strive to foster their creative ideas and guide their growth into the future leaders of the equine industry of tomorrow.

We do a number of fundraisers to assist different groups in our communities and during our show we donate a portion of the proceeds to the Yellow Ribbon Support Group.

Our Upcoming "The Opportunity Classic" show will be held August 31st to September 3rd, 2023. This is going to be a nationally recognized and pointed show with Open all breed classes included, that will be highly attended at the World Equestrian Center in Wilmington Ohio. This is a highly sought after facility that has high end clients throughout the year and your advertisement will be seen by exhibitors from many states. We are respectfully requesting monetary donations from your farm or business that will help us reach our goal in putting together a world class show for 2018 and beyond.

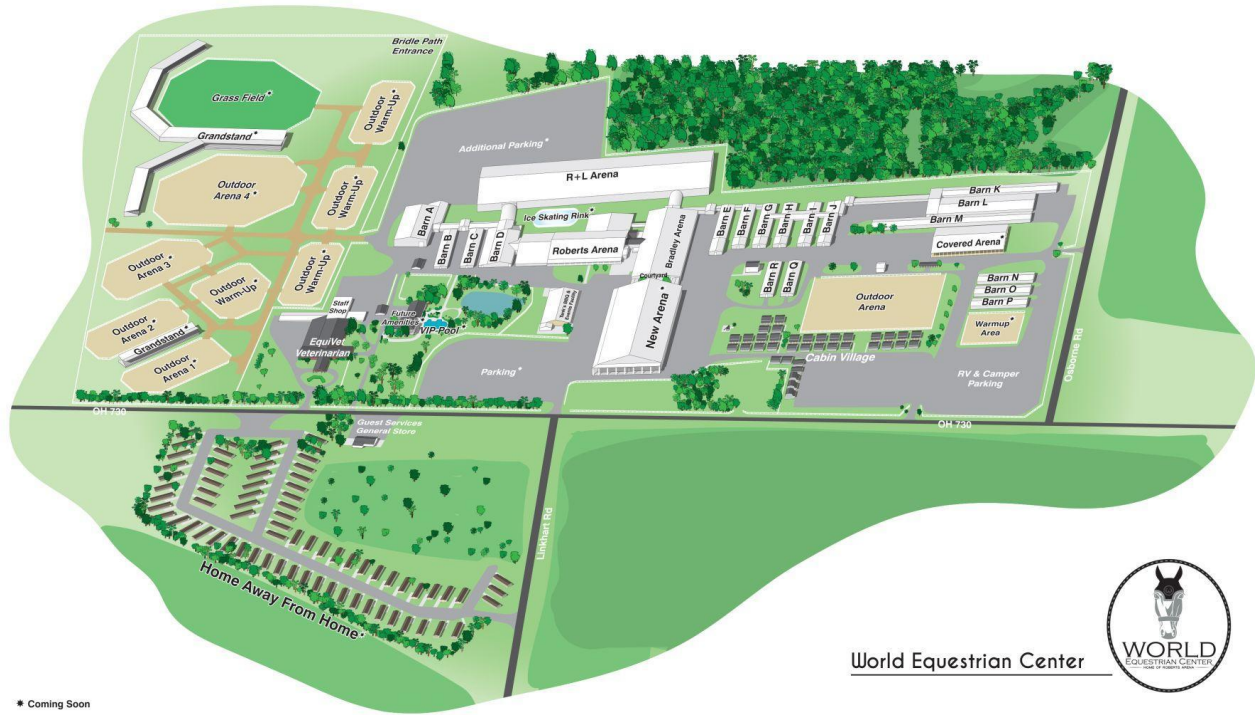
Our members make it a priority to use, our business sponsors, when looking to making their own purchases and making sure to spread the word, about your goods and services. Please take time to read this sponsorship package & consider investing in the youth and businesses we bring into the community. We appreciate any amount that you decide to contribute.

You will get recognition at our show and in our banquet program. We have members all over Ohio and many other states so your sponsorship will be widely viewed throughout different venues.

If you have any questions or would like to be more involved during our show season please call the number below.

Thank you for your time & consideration
Kelly Engle-Thompson
Sponsorship Chairman & Director
Ohio Appaloosa Association
937-725-4862
kelly@appohio.com





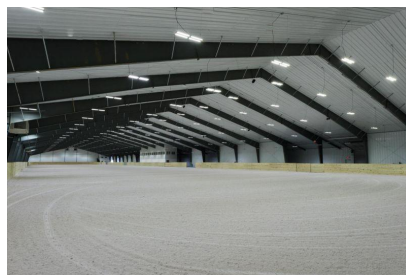
* Coming Soon

***The show will be held in the World Equestrian Center in Wilmington Ohio.
Enjoy a Climate-Controlled Environment in Their Newest Arena***

The World Equestrian Center has recently expanded to include R+L Arena. This is the largest of their three arenas at 120' x 615'. It is so large that they have been able to hold two Dressage events at the same time. This arena boasts premium footing and LED lighting in a climate-controlled space. No event is too large for this space! Easily walk from one arena to the other with their covered walkways that connect all three arenas: R+L, Bradley and Roberts Arena, which includes 60 percent of our barns. Lodging is available. Booth space is available alongside the arena, it is climate controlled with electric

R+L Arena Specifications

- Arena Dimensions: 120' x 615'
- Premium Footing
- LED Lighting
- Climate Controlled Space



Platinum Sponsorship \$6,000

- Sponsors Name will be featured on High Point Saddle
- 2 Company/Farm banners on display for the duration of the show
--Banners to be supplied by Sponsor
- Your full-page back or inside cover ad, or center spread in the show program book (print-ready .jpg format supplied by Sponsor)
- Vendor space for duration of show
- Your Company/Farm mentioned in each press-release
- Your Company/Farm name will appear in the National ApHC Magazine along with our Showbill.
- Recognition of your Company/Farm's Sponsorship, will have a **minimum** of eight announcements during the show
- Display of Company/Farm promotional materials on registration table
- Company/Farm, logo, and contact information will appear in the Spotted Tales Newsletter
- Full Page Advertisement of your Company/Farm on the OAA Website for 1 Yr.
- Company/Farm logo and contact information with link on OAA website Sponsor, Show website and Social Media

Gold Sponsorship \$3,500

- Sponsors Name will be featured on a First Place Buckle/Plaque.
- 2 Company/Farm banners on display for the duration of the show
--Banners to be supplied by Sponsor
- Vendor space for duration of show
- Your full-page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Recognition of your Company/Farm's Sponsorship, will have a **minimum** of six announcements during the show
- Display of Company/Farm promotional materials on registration table
- Company/Farm and contact information will appear in the Spotted Tales Newsletter
- Full Page Advertisement of your Company/Farm on the OAA Website for 1 Yr.
- Company/Farm logo and contact information with link on OAA website Sponsor, Show website and Social Media

Silver Sponsorship \$2,000

- 2 Company/Farm banners on display for the duration of the show
--Banners to be supplied by Sponsor
- Your ¾ page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Recognition of your Company/Farm's Sponsorship, will have a **minimum** of four announcements during the show
- Company/Farm and contact information will appear in the Spotted Tales Newsletter
- Company/Farm logo and contact information with link on OAA website Sponsor, Show website and Social Media

Bronze Sponsorship \$1,000

- 1 Company/Farm banner on display for the duration of the show
- Banner to be supplied by Sponsor
- Your ½ page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Recognition of your Company/Farm’s Sponsorship during a **minimum** of three announcements during the show
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor, Show website and Social Media

Banner Sponsorship \$500

- 1 Company/Farm banner on display for the duration of the show
- Banner to be supplied by Sponsor
- Your ¼ page ad in the show program book (print-ready .jpg format supplied by Sponsor)
- Recognition of your Company/Farm’s Sponsorship during a **minimum** of two announcements during the show
- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor, Show website and Social Media

Other Sponsorship (Donations for our raffle such as gift certificates, tack donations, product donations, clothing donations, etc.) are gladly accepted & appreciated:

- Company/Farm and contact information will appear in the Spotted Tales Newsletter Thank You page
- Company/Farm logo and contact information with link on OAA website Sponsor Thank You page

Description: _____

Value: \$ _____

Please print the form on page 6 of this document, fill the appropriate information, sign and return to the address at the bottom of the form. Make sure to include your check payment for the sponsorship.



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1361 Gurneyville Road
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Sponsorship Contact Information:

I would like to Sponsor the OHIO Appaloosa Association 2018 Dazzling Spots "The Opportunity Classic" show in the following manner:

- Platinum Sponsorship \$6,000
- Gold Sponsorship \$3,500
- Silver Sponsorship \$2,000
- Bronze Sponsorship \$1,000
- Banner Sponsorship \$500
- Other Sponsorship

Farm/Ranch or Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Business: (____) _____ Home: (____) _____ Cell: (____) _____

Signature: _____

Please make checks payable to Ohio Appaloosa Association. Full payment is due with submission of form.

Mail to: Ohio Appaloosa Association
1361 Gurneyville Road
Wilmington Ohio 45177
937-725-4862 Kelly Engle-Thompson
Sponsorship Chairman & Director